



**Morgenster Reserve 2003 wins Wine of the Year at UK
Sommelier Wine Awards 2016**



15 Jul 2016

Morgenster Reserve 2003 has scooped the UK's coveted overall Wine of the Year award at the Sommelier Wine Awards 2016 which were judged and unveiled at Imbibe Live, London last week.

Imbibe.com, the news platform for UK on-trade drinks professionals, commented that the award is the “coveted best of the best of the best”, put together from tasting their Critics Choice winners. Noting its “serious bottle age”, they described it as dense and serious, yet also elegant and balanced, being a worthy winner with real pedigree.

In the final element of the judging process at this year's competition, 40 judges visited the Sommelier Wine Awards stand at the Imbibe Live show to take part in deciding the overall winning candidate. Morgenster's UK importers, Enotria & Coe, accepted the award on behalf of the Estate.

“Unique in South Africa”

Giulio Bertrand, owner of Morgenster, said: “It was my dream more than 20 years ago to make Bordeaux wines that would age beautifully. To do this I release only small quantities of each vintage after four years and keep the rest to evolve under perfect conditions. I have a cellar full of many elderly bottles that I release in stages when our consultant winemaker Pierre Lurton of Château Cheval Blanc, our cellar master Henry Kotzé, and I believe they are sufficiently matured. Now we have quantities that can satisfy our customers and build new markets with what I think is unique in South Africa: a collection of many aged wines”.

Judi Dyer, Managing Director of Morgenster said: “This award is another validation of our unique vintage strategy. During my recent trip through the USA and UK I found that the trade was charmed with the idea of having access to reliable quantities of older vintages which enables them to include vertical selections of Morgenster wines on their wine lists and retail shelves”.

Available in South Africa from selected retailers or the Estate www.morgenster.co.za, Morgenster Reserve 2003 retails around R450.